

# The CycleFast. Creative.

Your "Always-On" Creative



## PERSONAL

**Name** H. Judge Rucker  
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## HOBBIES



## REFERENCES

Available upon request

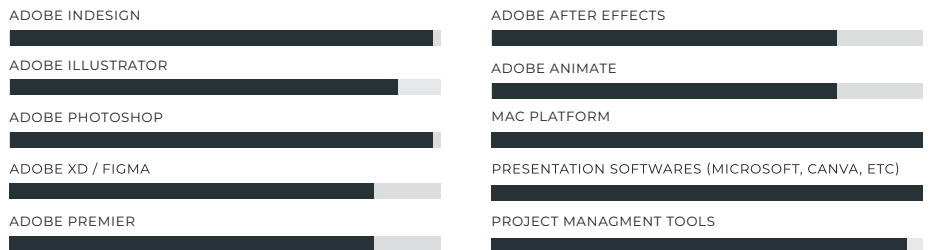
## LINKS

[CycleFastCreative.com](http://CycleFastCreative.com)  
[Judgerucker.com](http://Judgerucker.com)  
[linkedin.com/in/judgerucker/](https://linkedin.com/in/judgerucker/)

## EXPERIENCE

- 2023** **FREELANCE ART DIRECTOR (CURRENT)**  
CLIENTS: ATELIER4, CANYON RANCH, WINGSTOP, MEDIA+, QUAD, WORLD AFFAIRS COUNCIL, CITY OF FARMER BRANCH, SOCIAL REVOLT, CAMP BOWIE DISTRICT, GOLDMAN SACHS ETF RACE TEAM, JOHN E. JENKINS, PRO FEMALE CYCLIST LAUREN STEPHENS, MNML AESTHETICS, RSQUARED GROUP, SECURITY CUSTOM HOMES
- 2022** **SR. ART DIRECTOR SCHAEFER ADVERTISING CO (MANAGER)**  
CLIENTS: UNIVERSITY OF NORTH TEXAS HEALTH AND SCIENCE CENTER, ARGON MEDICAL DEVICES, ALCON, TIMELYCARE, SCHAEFER INTERNAL EFFORTS, GALDERMA  
- Developed direct mail, print, e-mails, digital ecosystems, motion graphics, UI/UX, Social media, PowerPoints, storyboards, display banners  
- Managed Employees
- 2022** **SR. ART DIRECTOR SHOPTOLOGY**  
CLIENTS: SHELL, DEL MONTE, PEPSICO, PEPVIZ, 7-ELEVEN, EURONET, REN  
- Developed branding, PowerPoints, videos, shopper promotion executions, activation idealization  
- Manage freelancers to success of projects
- 2018** **ART DIRECTOR TARGETBASE**  
CLIENTS: AMERICAN HONDA (HONDA AND ACURA AUTO), GLAXO SMITH KLINE (PRODUCTS AND CORPORATE LEVEL DESIGN), VCA VET CLINICS, GALDERMA, NOVARTIS (COSENTYX BRAND), BORINGER INGELHEIM  
- Developed direct mail, e-mails, landing pages, websites, motion graphics, UX, Social media, PowerPoints, storyboards  
- Built consumer design ecosystems  
- Partner with external partners to lead design and UX projects  
- Partner with strategy, client service and development partners to build success for clients
- 2016** **ART DIRECTOR RED RACER ADVERTISING**  
CLIENTS: ISATORI, DISC SPINE INSTITUTE, RADIUS HDD, ZTE, CAPROCK MIDSTREAM, HORIZON AG PRODUCTS, KD KANOPY  
- Developed direct mail, e-mails, landing pages, websites, motion graphics, UX, Social media, PowerPoints, 3D Renders, Video Editing  
- Built design ecosystems and helped prepare marketing strategies  
- Partnered with PR company on campaigns  
- Art directed photo and video productions
- 2014** **CREATIVE MANAGER LOVESTYLE INC. (Chef Tim Love)**  
RESTAURANTS AND CONCEPTS: LONSOME DOVE (FT. WORTH, AUSTIN, KNOXVILLE), WOODSHED SMOKEHOUSE, LOVESHACK (FT. WORTH, DFW AIRPORT), WHITE ELEPHANT SALOON, AUSTIN CITY LIMITS (TIM LOVE AREAS), LOVEBODEGA.COM  
- Managed creative department, contractors, print production, Restaurant creative launches  
- Developed direct mail, Menus, e-mails, landing pages, websites, motion graphics, UX, Social media, promotions and white pages  
- Built design ecosystems and marketing strategies  
- Partnered with PR company on campaigns  
- Art directed all photo productions
- 2014** **FREELANCE ART DIRECTOR**  
CLIENTS: SALLY BEAUTY SUPPLY, WATTERS DESIGNS, GOLIN, YUM BRANDS, MATCH.COM, ENVISION INTERACTIVE, GREENHILL SCHOOL
- 2013** **JR. ART DIRECTOR RD&F ADVERTISING**  
CLIENTS: PIE FIVE, METHODIST HOSPITAL, CIRRO ENERGY, LAKEPOINTE MEDICAL CENTER

## SOFTWARE



## EDUCATION

- 2013** **BFA - Communication Design**  
Milwaukee Institute of Art and Design
- 2008** **Booker T. Washington HSPVA**  
Magnet Art School - Visual Art